

Code of Ethics for Accepting Donations

1. Mission and Values of Our Foundation

Our Foundation is based on the values of trust, transparency, professionalism, and responsibility towards our donors and the children we support. We see donations as an expression of trust in the purpose and impact of our work. This Code of Ethics sets out the rules and principles that guide the obtaining and accepting of donations, ensuring that all donations are aligned with our mission, values, and independence.

2. Principles of Accepting Donations

We accept donations only from entities whose activities, reputation, and values are not in conflict with the mission and principles of the Foundation. Each donation is carefully assessed regarding to its origin, purpose, and any potential ethical or reputational risks.

We accept both monetary and non-monetary donations, provided that they meet the requirements of transparency, legality, and compliance with this Code of Ethics.

3. Non-Acceptance of Donations from High-Risk Sectors

To protect the credibility and value framework of the Foundation, we do not accept donations from entities that:

- operate in the gambling industry, including lotteries, casinos, and betting operators,
- manufacture or distribute tobacco products,
- manufacture or distribute alcoholic beverages with an alcohol content exceeding 15 %,
- operate in the arms industry or trade in weapons, provide non-bank consumer loans or are involved in debt collection or enforcement,
- are led by politically exposed persons,
- demonstrably violate human rights or environmental standards, or are associated with major corruption or ethical scandals.

We also do not accept donations whose origin cannot be reliably verified (e.g., anonymous cryptocurrency donations), unless their legal origin is properly documented.

4. Transparency and Disclosure of Information

Every accepted donation is properly recorded in the Foundation's accounting system.

Donations exceeding CZK 5,000 (five thousand Czech crowns) are included in the Foundation's annual report.

Earmarked donations are used strictly in accordance with the donor's intent or as specified in the donation agreement.

Basic information about significant donors (excluding small anonymous donations) is disclosed in line with the Foundation's transparency principles.

5. Ethical Communication with Donors

All communication with donors is conducted respectfully, truthfully, openly, and without any form of pressure.

Donors have the right to:

- be informed about how their donation is used,
- specify the purpose of their donation,
- request anonymity,
- decline further contact,
- request the deletion of their personal data.

We do not use manipulative communication practices in our communication with donors, including photographs or personal stories, or the use of false or misleading information.

Expressing gratitude is a standard part of the donation process, regardless of whether the donation is symbolic or significant.

6. Use and Management of Donations

We use donations efficiently and purposefully, and in accordance with the Foundation's mission. Donations are not used for unnecessary or disproportionate operating expenses, personal enrichment, or any purposes incompatible with ethical standards.

In the case of earmarked donations, we conclude donation agreements and provide regular updates on how the donation is used and implemented.

7. Refusal or Return of a Donation

The Foundation reserves the right to refuse or return a donation if:

- its origin is illegal or unethical,
- it conflicts with this Code of Ethics or the values of the Foundation,
- its acceptance could jeopardize the Foundation's reputation or independence.

If a donation is refused or returned, the donor is informed respectfully and provided with an appropriate explanation in accordance with this Code.

8. Prevention of Conflicts of Interest and Reputational Risks

The Foundation never accepts donations in exchange for favors, influence, or other benefits. Donations must not influence the Foundation's decision-making, grant policy, or selection of partners.

In cases of uncertainty, the acceptance of a donation is consulted with the ethics committee, the board of directors, or an independent advisor.

Fundraisers, as well as other employees and collaborators of the Foundation, are required to promptly report any potential conflict of interest.

9. Expertise and Professionalism of Fundraisers

All individuals involved in fundraising commit to complying with this Code of Ethics, participate in regular training, and continuously develop their ethical and communication skills.

Fundraisers must not exert psychological or emotional pressure, abuse trust, or manipulate donors of any age.

Fundraisers handle sensitive and personal donor data responsibly and in accordance with applicable data protection regulations.

10. Final Provisions

This Code of Ethics is publicly available and serves as the fundamental standard of ethical conduct toward donors.

It is regularly reviewed by the Foundation's Board of Trustees.

It is binding on all employees, members of bodies, and collaborators of the Foundation who participate in fundraising or the management of donations.